
```
2. Study 1: Self-Construals
                                                                       2.1. Method
                                                                       2.1.1. Participants
                                                                                               SD
                                                                          $
                                                                                                                        (Strongly Disagree
                                                                             (Strongly Agree
                                                                       2.1.2. Measures
                                                                       2.1.2.1. Singelis Self-Construal Scale.
                                                                         . (
                                                                       2.1.2.2. Rosenberg Self-Esteem Scale.
                                                                       2.1.2.3. Modesty Scale.
1.2. RIIFA and the current studies
                                                                       2.1.2.4. Relationship Self-Efficacy.
                                                                                                                                   (Cannot
                                                                       do at all
                                                                                             (Moderately certain I can do
                                                                                                                                 (Certain I
                                                                       can do
supplementing
                                                                       2.1.2.5. Relational-Interdependence Self-Construal.
                                                                                   (N
```

 $\Delta \chi - \Delta df$ $p \leftarrow \Delta \chi - \Delta df$

Table 2

χ	df	р	_
		•	
		4	

Table 3

Note:

Independence		
	.50	.51
The second secon	.49	.43
	.43	.46
	.50	.38
	.47	.31
	.39	.30
	.44	.23
	.32	.20
4	.39	.32
	.34	.24
	.24	
	.25	.27
	.27	.23
	.53	.54
	.31	.16
Interdependence		
The second secon	.31	.21
A Committee of the Comm	.29	_
	.32	- ,
· · · · · · · · · · · · · · · · · · ·	.55	.46
	.30	
	.31	.15
	.37	
en e	.33	.19
	.49	.45
**	.29	_
• • • • • • • • • • • • • • • • • • •	.48	.36
	.43	.41
	.57	.40
	.60	.35
	.38	.42

3. Study 2: Individualistic-Collectivistic Values

3.1. Method

3.1.1. Participants

(N-(N-(N-(N-(N-(N-(N-

3.1.2. Measure

3.1.2.1. Schwarz Values Survey (SVS).

Table 4

	N					
Balanced scales						
		***	_	***	_ ***	
•		***	***	***	***	
		- ,		_		
Non-balanced scales						
		***	***		**	

((_		- ,		

^{*} p •

- (opposed to my values (not important (of supreme importance

3.2. Results and discussion

4. General discussion

4.1. Acquiescence as a potential threat to construct validity

Table 5

	e 🔹 e e e e e							r (
	χ		_		χ		_		. =	
									**	*
									**	**
									**	-
									**	-
										_
									**	_ **
									**	
									**	**
										- .
. r										-,

^{*} p •

```
4.2. Implications for self-construal theories and measurement
                                                                                           References
                                                                                                                                              Journal of Consumer Research, 26
                                                                                                                                       Structural Equation Modeling, 7
                                                                                                                             Social Indicators Research, 100
                                                                                                                             Journal of Personality and Social Psychology, 78
                                                                                                                 Personality and Social Psychology Review, 15
                                                                                                                   &
4.3. Future directions and conclusion
                                                                                               Annual Review of Psychology, 58
                                                                                                                               Journal of Research in Personality, 40
                                                                                                                & (
Journal of Cross-Cultural Psychology, 35
Culture's consequences: International differences in work-related
                                                                                               values
                                                                                                                                                                 Personality and
                                                                                               Individual Differences, 52
                                                                                                                                                           Journal of Personality
                                                                                               and Social Psychology, 73
                                                                                                                                                                      Journal of
                                                                                               Personality and Social Psychology, 78
                                                                                                                                                        Human Communication
                                                                                               Research, 29
                                                                                                                          Psychological Review, 98
                                                                                               Psychological Methods, 11
                                                                                                                                                                      Journal of
                                                                                               Personality and Social Psychology, 84
Appendix
                                                                                               Psychological Bulletin, 128
                                                                                                                     European Journal of Personality, 20
                                                                                                                  Society and the adolescent self-image
                                                                                                                                                         Personality and Social
                                                                                               Psychology Review, 9
                                                                                                            Journal of Cross-Cultural Psychology, 21
                                                                                                                             Journal of Research in Personality, 38
                                                                                                           Personality and Social Psychology Bulletin, 20
```

C. Kam et al./Personality and Individual Differences 53 (2012) 727–733

(.	Individuals and cultures in multi-level analysis (& _ (
				Journal o	f Personality and
	(<u> </u>	Social Psychology, 81			
	Journal of Personality and Social Psychology, 59	(,	 	Journal of
		Cross-Cultural Psychology, 41			